



Deming Luna County Chamber of Commerce
Board Meeting Minutes
JANUARY 23, 2023 – 12pm – 1pm
Location: Rio Mimbres Country Club, Deming

1. Pledge of Allegiance

2. Call to Order: 12:08PM

3. Adoption of the Agenda:

Move to accept: Barbara Reedy 2nd: Joe Gregor

4. Approval of Minutes:

Motion to approve: Joe Gregor 2nd: Genae Cordell

5. Treasurer's Report:

Read by: Tarcia Rebeiz. Joes asked for a phone bill explanation. Tarcia explained that the high phone bill from November's meeting was do to the billing cycle. 2 bills were paid during one month.

Barbara mentioned concern about seeing a loss. Tarcia explained that we only have money coming in at certain points during the year directly related to member dues and events.

Motion to accept report: Barbara Reedy. 2nd: Pricilla

6. Report of President/Pres-Elect/Executive Director

- President: Greg said that Holiday in the Park seemed to go well.
- Executive Director: Tarcia asked new board members to come to the office for Directors Handbooks. Passed out an updated Save the Date sheet as well as a Contact sheet to update board members contact inf. Tarcia would like to switch from text to Messenger when contacting board members with reminders and updates. Barb asked if we could use something else to avoid becoming a social club because of Facebook. Tarcia agreed to investigate some other options and revisit the topic at a later meeting. Tarcia then asserted that Hello Thursday Mornings would have a quarterly evening meet up to enable members who can not normally attend to have to opportunity. Barbara asserted that we must be careful when doing this because we don't want to become a social club.
Tarcia gave a quick recap of Holiday in the Park. It was successful from a community standpoint.

7. Report of Committees

No reports given.

8. Old Business

No reports given.

9. New Business

- New Board Members
Everyone introduced themselves. Barbara read the Mission Statement
- Executive Board Members: Nominate and Vote on Secretary and Treasurer
Priscilla Nominated for Secretary by Rosela. Barbara 2nd. All in favor
- Board Seats: Letter of Interested

Expecting on from Jared at T-Mobile but have not yet received it

- Committee Selection
All members asked to participate in two committees each. Tarcia was asked to send each member a list and description of committees so that members can choose over the next week.
- Great American Duck Race
GADR has offered the chamber \$6,000 to assist with merchandise sales, phone calls, advertising, and marking. The Chamber will also gain a sponsorship at the Duck Races as the vendor market sponsor and will continue to run the Duck Race parade. Rosela motioned for a vote. Daniel 2nd. Genae, Joe, Priscilla, Daniel, Torre, Sherry, Greg, Rosela, and Julie voted "Yes" Barbara voted "No"
- Monument Project
Tarcia handed out information from each side of the monument project both for and against. Rosela asked why the chamber is posting ads in favor of the project and showed a Facebook ad that the office shared. Tarcia explained that the ad itself had no pro or con language on it and thus should be published. Rosela said that the comments were all pro Mimbres Peaks. Rosella motioned to hold a special meeting asap. Barbara 2nd.
The board voted to hold a special meeting (scheduled for Jan 31, 2024, at 12noon) to discuss who should be allowed to be members.
The also voted to add a disclaimer to all ads political in nature immediately.
- Shop Local
Tarcia said that based on previous meetings and discussions that the chamber's Shop Local Campaign will run in February and have an incentive for people to purchase once in the store.

10. Social Reporting, Courtesy Assistance & Events, Membership

Time ran short so directors were directed to read the report attached to the Board Meeting Packet.

11. Meeting Adjourned

Motion to adjourn by Joe, Rosela 2nd. All in favor

Meeting adjourned at 1:36PM