



Deming Luna County Chamber of Commerce  
Board Meeting Agenda  
March 28, 2023 – 12pm – 1pm  
Location: Rio Mimbres Country Club, Deming

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**Board Members in Attendance:** Cynthia Galindo, Ashley Crumley, Genae Cordell, Sylvana Gutierrez, Barbara Reedy, Teresa Sanchez, Heather Lutz

**Absent:** Didi Saltzman, Carol Ness, Rosela Nanez, Diana Novelo, Elisa Galindo

**Employees in Attendance:** Debbie Troyer, Tarcia Rebeiz

**1. Pledge of Allegiance**

**2. Call to Order:** 12:05 PM

**3. Adoption of the Agenda:** Motion to approve by Cynthia Galindo, 2nd motion by Barbara Reedy

**4. Approval of Minutes** Motion to approve by Barbara Reedy, 2nd motion by Cynthia Galindo

- February 2023 Minutes

**5. Treasurer's Report – Didi Saltzman**

- February 2023 Financials - Didi Saltzman absent. Debbie recapped the financials. Motion to accept Treasurer's Report by Teresa Sanchez, 2nd motion by Nim Manriquez.

**6. Report of President – Cynthia Galindo**

- Reminder: Only members in good standing may vote

**7. Report of Committees – Debbie Troyer**

- Murder Mystery Dinner Gala – Sold out event with a profit of \$7,996; 2022 event brought in \$14,678.29. A comparison was provided.- Debbie noted we did sell out, and added 3 more. Noted that we did not sell enough sponsor tickets to duplicate profit of last October. Final numbers should show on the next Treasurers report.

**8. Old Business – Debbie Troyer**

- Past Due Members have been put on "pause". Board volunteers asked to assist with collection calls. Originally invoiced in November, reminder sent in February. Those members still past due will be put on "pause" on March 1st.
- Financial Committee – Meeting with Edward Jones had to be postponed and rescheduled.
- Lemonade Day Kick Off Party was a success. Partnership with the Deming Public Schools definitely increased registration. There have been sign ups in person and online.

## **9. New Business – Debbie Troyer**

- Proclamation will be read April 18 at the City of Deming Council Meeting - Heather Lutz recommended contacting the County for a proclamation too. Tarcia will send Eric flyers for Country Club Estates newsletter regarding Lemonade Day Luna in hopes of adding to the newsletter.
- The fiscal year County funding request was submitted as well as Quarterly Report

## **10. Social Reporting, Courtesy Assistance & Events – Tarcia Rebeiz**

**Monthly report was submitted and reviewed.** Chamber offices continue to provide Canva training, monthly Hello Thursday Morning networking, and more. We are currently providing five (5) marketing bundles. The Deming Headlight continues to assist us with advertising and a Chamber Chat column.

## **11. Meeting Adjourned 1:05pm**

Next meeting will be held April 25, 2023, from 12-1pm at the Rio Mimbres Country Club, 2500 E. Pine Street Deming, NM

**Reminder:** Items discussed among the DLC Chamber of Commerce directors are of a confidential nature. These items may not be discussed publicly without the consent of the board President or Executive Director.