



Deming Luna County Chamber of Commerce
Board Meeting minutes
April 25, 2023 – 12pm – 1pm
Location: Rio Mimbres Country Club, Deming

Board Members in Attendance: Cynthia Galindo, Nim Manriquez, Didi Saltzman, Ashlea Crumley, Genae Cordell, Sylvana Gutierrez, Barbara Reedy, Teresa Sanchez, Heather Lutz, Eric Roach, Rosela Nanez, Carol Ness, Diana Novelo,

Employees in Attendance: Debbie Troyer, Tarcia Rebeiz

1. Pledge of Allegiance

2. Call to Order: 12:02 PM

3. Adoption of the Agenda: Motion to approve by Barbara Reedy, 2nd motion by Ashlea Crumley

4. Approval of Minutes: Motion to approve by Heather Lutz, 2nd motion by Cynthia Galindo

- March 2023 Minutes

5. Treasurer's Report – Genae Cordell

- March 2023 Financials- Reported by Genae Cordell. Rosela Nanez questioned the interest rate we receive on our financial investments. Debbie Troyer advised that the Financial Committee is expected to meet with Edward Jones to discuss and review our investments and report back. Tarcia is arranging the meeting.
- Motion to approve treasurer's report by Rosela Nanez, 2nd motion by Didi Saltzman.

6. Report of Advisor – Eric Roach

- Eric Roach reported Debbie Troyer will be leaving the Chamber position. Tarcia will be approached to be the new executive director. A new Admin Assistant will be advertised and interviewed if Tarcia accepts the offer. Debbie has offered to stay and help train throughout the month of June as needed. The Personnel Committee will meet and report back.
- Nominating Committee- Each committee will need to converse and choose their chair. Eric felt that the committees have not been meeting enough to date.
- Executive Director- Lemonade Day is our next big event with our Best Tasting Contest scheduled for May 3, 2023

7. Report of Committees – Debbie Troyer

- Lemonade Day- 130 Learners to date- Registration Day produced 130 learners the first day. There are now 135 registered. In comparison, this time last year we had 175. Last week Lemmy was at the City for the reading of the proclamation. The

County also approved a proclamation for Lemonade Day at the last commission meeting. The school system is currently working on their own proclamation and sharing all Lemonade Day information, even in their newsletter.

- Next Lemonade Day event will be May 3, for Best Tasting- There will be multiple judges.
- City Director, Debbie Troyer representing Lemonade Day was invited to be interviewed by the Steve Stucker (KOB4 Weatherman) Farewell Tour last Tuesday.

8. Old Business – Debbie Troyer

- Past Due Members Calls- In past years we've increased our member base by an average of 54, this year to date, we are down 40. A plea for assistance to bring in new or dropped memberships was made to the board. Rosela interjected and asked if we could get a list of new businesses to contact. Debbie said she had previously requested a list from the City's economics and development division as well as the Deming MainStreet program and was unsuccessful.
- Financial Committee- Meeting with Edward Jones has not been rescheduled.
- Lemonade Day Kick Off Party- As already mentioned previously, the kickoff party was a success. There were an estimated 200 people that attended.

9. New Business – Debbie Troyer

- Insurance quotes have been requested- There needs to be a review of the insurance with State Farm and Hartford; The current insurer bill is due 5/1/2023.
- Committee Chairs Needed- All Board Members should have a chart of current committees. Bylaws break down the roles of each committee.
- Cyber Protection- Discussion – Debbie asked if the board felt increased cyber protection was needed for the chamber. We are not tied to anything that could be used in a hack. The only connection we share is the internet line with the City of Deming. A unanimous vote to pass on cyber upgrades was made.
- County Funding Request March 25, 2:30 PM – Debbie will make a written and visual presentation to the County Commissioners and County Manager for \$20,000.00 this afternoon. Covered will be who we are, what we do and the reasons we are requesting funding assistance. Board members were invited to attend.

10. Social Reporting, Courtesy Assistance & Events – Tarcia Rebeiz reported the past month's events, efforts, and accomplishments.

11. Meeting Adjourned 12:50 pm

Next meeting will be held May 23, 2023, from 12-1pm at the Rio Mimbres Country Club, 2500 E. Pine Street Deming, NM

Reminder: Items discussed among the DLC Chamber of Commerce directors are of a confidential nature. These items may not be discussed publicly without the consent of the board President or Executive Director.